

## **About ColoredWeb**

ColoredWeb is a full-service digital agency. We are best known for our strategic brand solutions and world-class creatives.

ColoredWeb digital and print designing and development solutions range from website development to online marketing that includes social media and search marketing, as well as media planning and buying. We also serve digital solutions on the mobile and tablet platforms, as well as outdoor digital installations based on webbased technologies. What this means for our customers: we not only streamline and optimize our processes but also offer clients timely and quality deliveries at the best price.

### What We Do

We are end-to-end package of the solutions. We provide creative designs for every kind of web requirement. We also do Logo designs for established brands & start-ups. Below, you can browse through the intricacies of our skills and services.



#### **Modern Web Designing & Development**

We are proficient in HTML5, CSS3, HTML, CSS, PHP, JQuery & JavaScript. Along with this, we also have profound tool knowledge like Photoshop, Illustrator, Flash, Corel Draw. Also, we proficient at Programming in Dreamweaver. Below, we have mentioned the products we can deliver through these skills.

- Website development & customization
- Landing Page Design & Mailer Design and Newsletter design
- Web Template & layout Designing and development
- Logo Design & Brand Identity Designing
- Static & Animated Banner ad's design
- EBook Designing



#### **High Functionality Dynamic Portals**

In CMS, we have profound knowledge of WordPress, **Drupal**, **Joomla**, **and Open Cart** & **Magento** Enterprise Edition. We have expertise in any kind of customization in all the CMS platforms. Below, we have mentioned the products we can deliver through CMS skills.

- Responsive Web Design
- Advanced / Automatic Content Publishing System
- Learning Management System (LMS)
- E-learning / Training Portals
- Ecommerce & Payment Gateway creation
- Online Forum creation & Social Media Networking Portals



#### **Stationery Design**

In stationary designing we can provide quality PDF designs for Companies, Brands, and Products & Services.

- letterhead Designs
- Business Card Designs
- T-Shirt Designs
- Greetings Card Designs
- Broacher Design
- Poster Design



#### **Video & Animation Design**

Though an animation can work wonders for any business presentation or website but if it's not captivating enough and lacks user-friendliness, it can prove to be a sheer wastage of your hard-earned money. Again, just having an attention grabbling animation is not good enough either. We provide following services to make it work.

- 2D & 3D Animation
- Architecture Visualization
- Flash Animation
- Product or Service Animation Video



# Logos

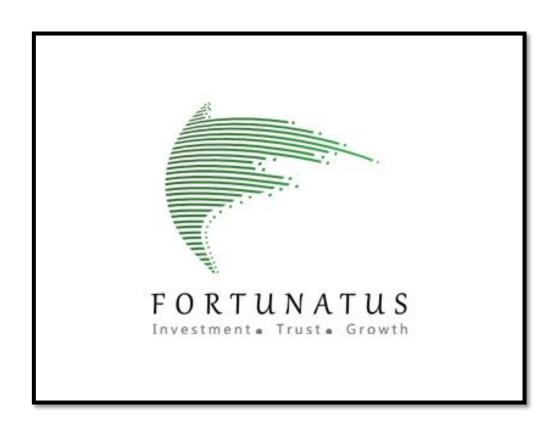
We have Designed

















## Mailers

we designed.



## Whatever your Dream we can carve it into a reality



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- SEO Professionals @ Dotline Web Media Pvt Ltd | Bangalore

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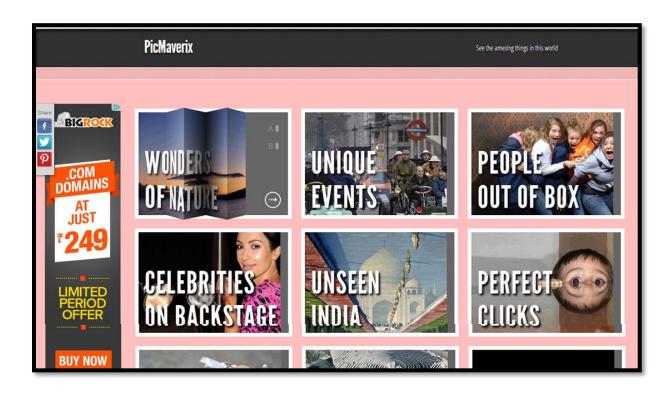
Post your JD

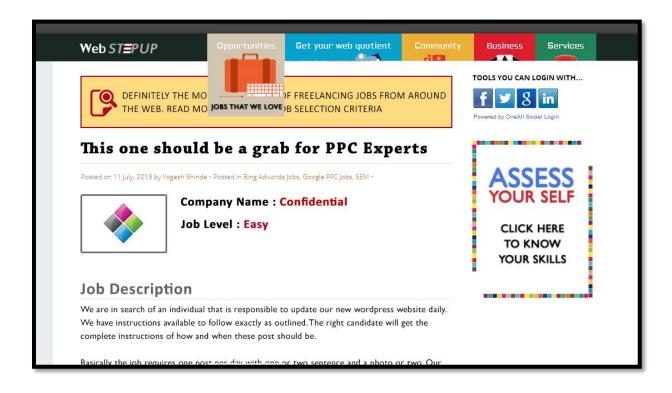
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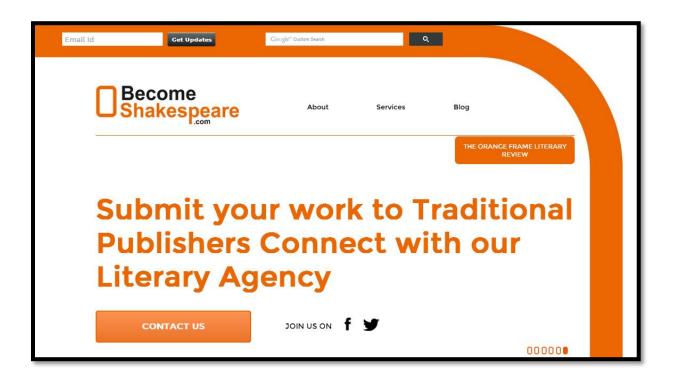


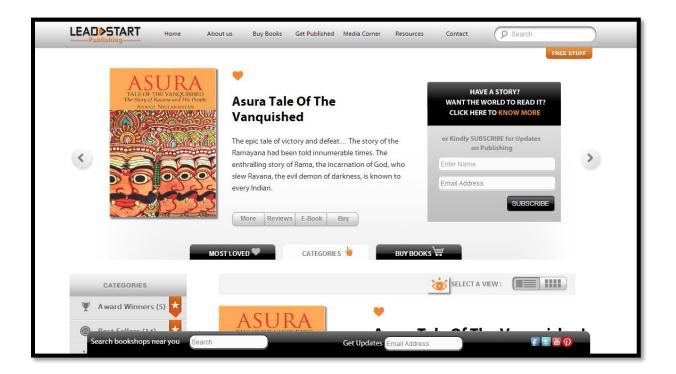
## Websites

We designed.













## Landing Pages

Designs we made.







022 65369888 / 9819607019 %

info@freelancersacademy.com 🖃





Name

Email

Phone

Message

BECOME A FREELANCER

## to start earning



#### Choose

Depending on your current skill levels and flair, we will put you in one of these skill buckets and help you get freelancing income. Seo & Sem / Social Media / Mobile App. Development/Web Designing / Web Programming / Web Copywrititing.

We offer flexible formats of training - online and classroom supported by comprehensive courseware. Learn from home and also start earning from home! Our faculty are leading experts in this category and will help you step up your skills.

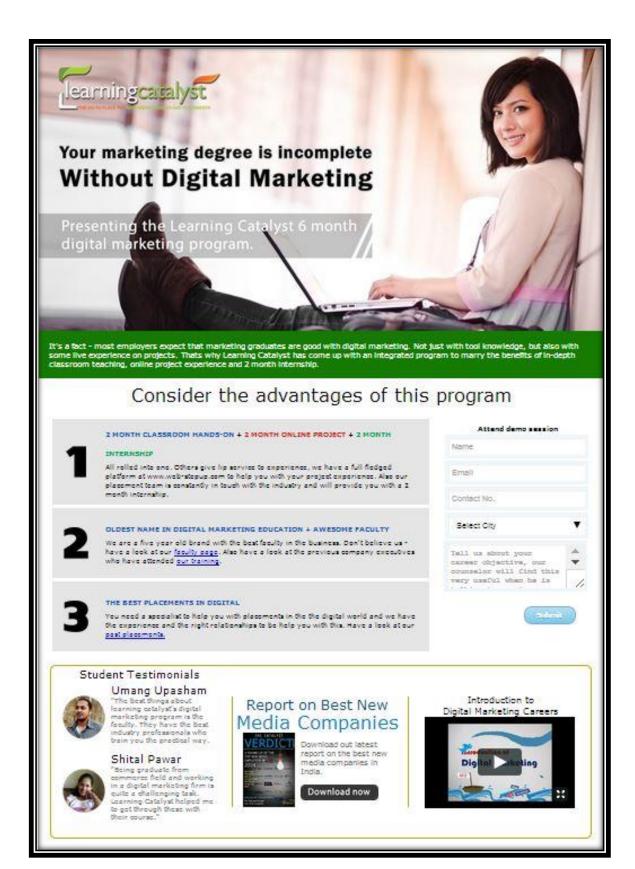


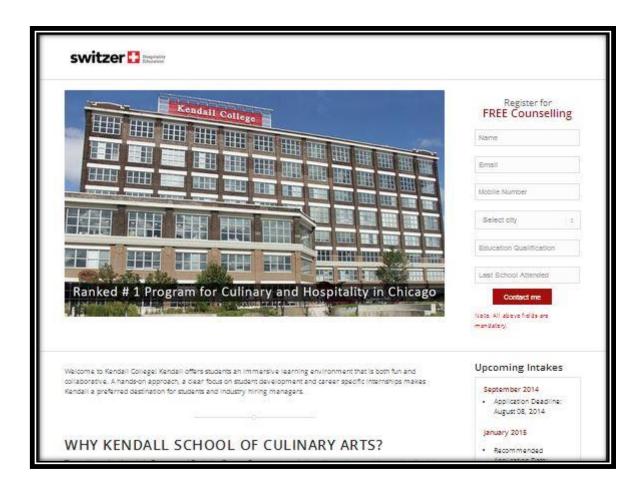
#### Earn

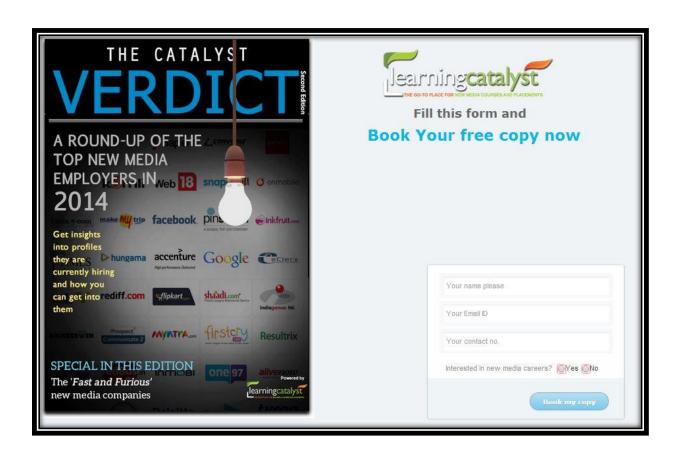
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# WORKSHOP SEO & SEM PLANNING AND STRATEGY SPECIAL



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- Scarely marketing which includes SEO & SEM has become complex. You may be missing out on some potential ROI from your existing comparigns simply because you may be unexpreed from new features. This workship will teach you have to do real time bidding, re-targeting, facebook Ada & all the latest aspects of SEO & SEM.
- You will get a free membership to becausaltency which is the world's biggest digital marketing community. Even if you follow 5% of what is prescribed in these special guides (link) special templates, you will earn back your workshop investment. The workshop will have hands on sessions where you will use 5-consultancy templates on your existing compations.
- This workshop is powered by Enonaultancy which is the world's largest community
  of digital marketers. Soroll down to see the production of Enonaultancy.
- Only an expert can tell you haw to optimise your current compaigns and extract the best RDI from them. All our faculty members are sessened voterans who have delivered great results for their companies and continue to do so. Read about our experienced faculty here.
- It can't be denied that some of the latest innovations and motheds in digital marketing are happening in the west and theorealitancy workshops are a great way to get all of these imagina in order manner sitting in India.

Find this workshop in your city...

Mumbai 23rd march 2013

Banglore 23rd march 2013

Delhi 23rd march 2013

Alle Redite

Know more about the faculty



Rahul Shrivastava Manager - Digital Marketing at India.com Rahul Shrivastava developed SEO, SEM - PPC, Social Media Optimization and internet marketing skills working as VP, AVP, Project Manager, and SEO Expert in leading SEO and Digital Marketing Companies having cilents from North America and Europe. Successfully managed teams for website development, corporate communication for outsourcing brands, media companies & corporate houses, and Internet Marketing Projects.

Was Consultant to Eklavya - a non-profit, non-government organization (NGO) that develops and field tests innovative educational programmes and trains resource people to implement these programmes. It functions through a network of education resource centers located in Madhya Pradesh, India. Helped them to mark their presence Globally using integrated online marketing approach.



Web Designing Course For

Everyone







#### **Web Designing Courses**



- HTML basics
- CSS basics
- Photoshop basics
- Dreamweaver basics





- HTML5
- Flash Advanced
- Actionscript
- Web Usability
- SEO Rankings

Know More (>)



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- Flash Advanced
- Actionscript
- Web Usability
- SEO Rankings

Know More (>)



#### **Graphic Designing Courses**



Flash

- Drawing in Flash
- Animation
- Special Effects
- Video-Sound
- Basic Scripting

Know More (>)



Dreamweaver

- Basics of Visual Design
- The Ideation Phase
- Info. Architecture
- Usability of The Site
- creating localsite

Know More (>)



**Photoshop** 

- Color Psychology
- working with layers
- creating brushes
- creating infographi
- image optimisation

Know More (>)



I don't want to learn web design, just need to get a site designed ASAP!



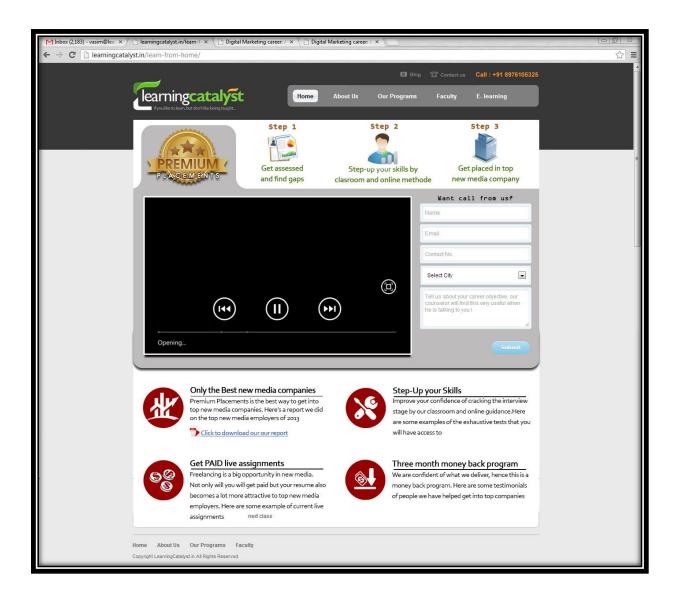






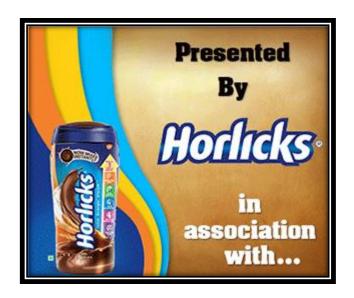


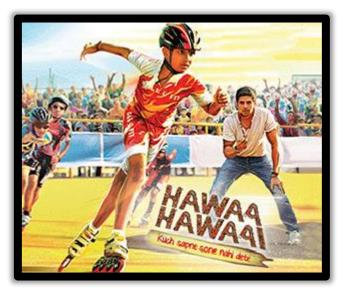




## Banner ads

Designs we made.















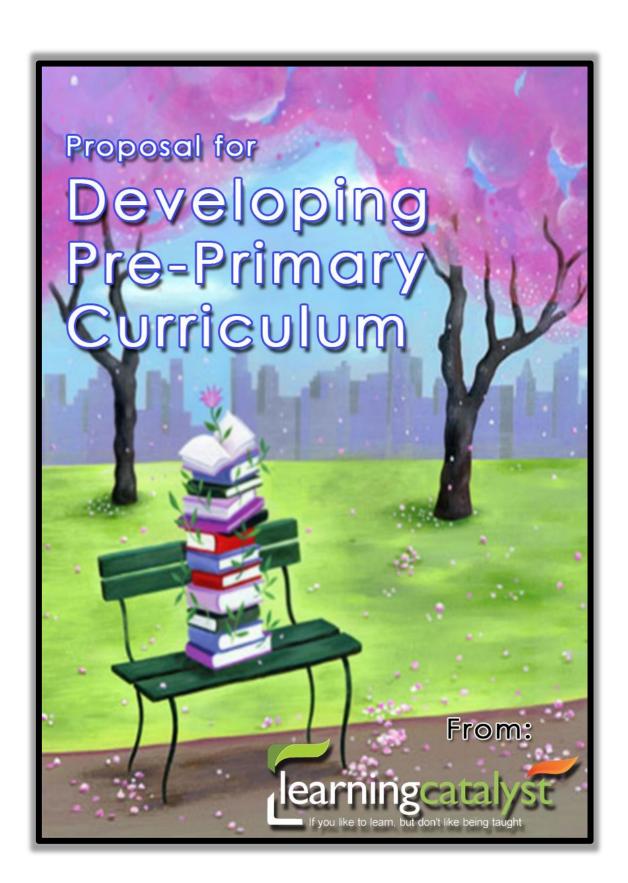






# Brochure and covers

Designs we made.









Learning Catalyst specializes in new media related programs and does a fantastic job with it!. In a short span of three years, we have a track record customers which includes ICICI, Symbiosis college, MICA, Pidilite group, etcParticipants from companies like Kingfisher, Taj, Yatra, Star, etc..

We have attended our programs. Based in Mumbai, we now have a presence in the top cities in the country. To get to know us more, you can visit our blog, follow us on on Facebook, Twitter or visit our About us.

#### Our Programs



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# THE CATALYST VERDICT

TOP NEW MEDIA EMPLOYERS IN

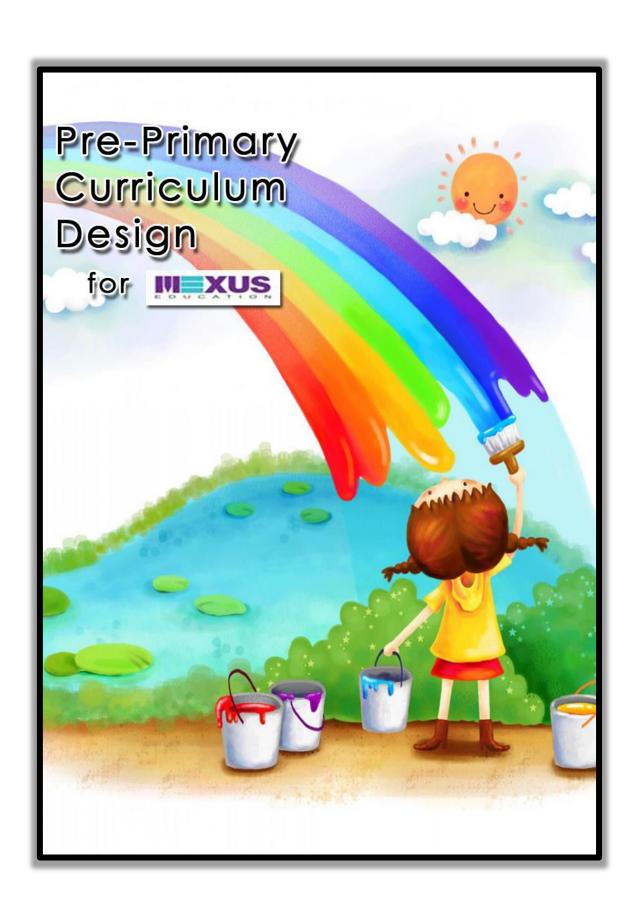
2013

Crisp profiles and roadmaps of top new media companies of 2012

of profiles they are hiring and how

can get into







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#### About us

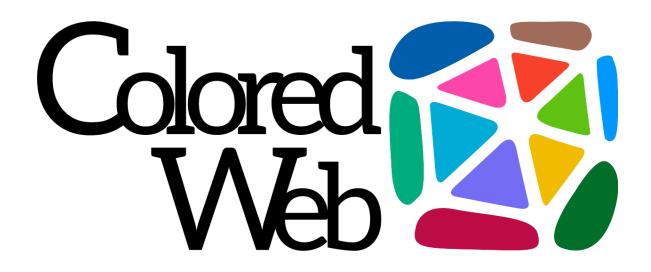
Learning Catalyst specializes in new media related programs and does a fantastic job with it!. In a short span of three years, we have a track record customers which includes ICICI, Symbiosis college, MICA, Pidilite group, etc...Participants from companies like Kingfisher, Taj, Yatra, Star, etc..have attended our programs. Based in Mumbai, we now have a presence in the top cities in the country. To get to know us more, you can visit our blog, follow us on on Facebook, Twitter or visit our About us.

For more info mail us on enquiry@learningcatalyst.in









Creative Passion